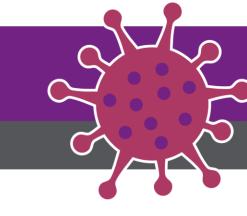
# **CO**RONA**VI**RUS **D**ISEASE 2019 (COVID-19)

# Vaccine On-Hold Messaging





**Audience:** Marketing Communication Colleagues

**Revision Date: 12/13/2020** 

Version: #1

**COVID-19 Response Team Owner:** Clinical and Operations

Date of Last Review: 12/13/2020

Sample vaccine on hold messaging

## Message 1 - Not a vaccine location

The vaccine for COVID-19 is being distributed in [NAME OF CITY] to [CURRENT PRIORITY GROUP]. Currently [HEALTH MINISTRY], is not distributing the COVID-19 vaccine. Visit [URL] for a list of vaccine locations in our area.

### Message 2 - Administering vaccine limited quantities

The COVID-19 vaccine is currently available in limited quantities for [CURRENT PRIORITY GROUP]. Find out how to get the vaccine at [HEALTH MINISTRY] at [URL or PHONE NUMBER].

#### Message 3 - Administering vaccine limited quantities; with manufacture

The COVID-19 vaccine is currently available in limited quantities for [CURRENT PRIORITY GROUP]. Find out how to get the vaccine at [HEALTH MINISTRY] at [URL or PHONE NUMBER].

#### Message 4 - Administering vaccine open to public

The COVID-19 vaccine is now available for everyone ages 16 and older. Schedule your vaccine today by [calling/visiting URL or PHONE NUMBER].