

**CO**RONA**VI**RUS **D**ISEASE 2019
(COVID-19)

**Social Media Posts – Results of CDC Study on Vaccine Effectiveness**

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| **Audience:** MarComm colleagues to post on social media |
| **Revision Date:** 3/31/2021 |
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| **COVID-19 Response Team Owner:** Clinical and Operations |
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Social media posts on results of CDC study on vaccine effectiveness

A new CDC study finds that mRNA COVID-19 vaccines are highly effective in preventing COVID-19 among health care and other essential workers, groups more likely to be exposed to the virus because of their occupations.

**Twitter – CDC Study on Vaccine Effectiveness**

Good news about #vaccines. A new [CDC study](https://www.cdc.gov/mmwr/volumes/70/wr/mm7013e3.htm?s_cid=mm7013e3_w) finds that mRNA COVID-19 vaccines are highly effective in preventing #COVID-19 among health care and other essential workers, groups more likely to be exposed to the virus because of their occupations.

**Facebook/LinkedIn – CDC Study on Vaccine Effectiveness**

Good news about #vaccines. A new [CDC study](https://www.cdc.gov/mmwr/volumes/70/wr/mm7013e3.htm?s_cid=mm7013e3_w) finds that mRNA COVID-19 vaccines are highly effective in preventing #COVID-19 among health care and other essential workers, groups more likely to be exposed to the virus because of their occupations. The study found that “partial” vaccination (two weeks after a single dose) with either a Pfizer-BioNTech or Moderna vaccine reduced the risk of infection by 80 percent. “Full” vaccination (two weeks after the second dose) reduced risk of infection by 90 percent. It takes about two weeks following each dose of vaccine for antibodies that protect against COVID-19 to develop.

**Social Graphic – CDC Study on Vaccine Effectiveness**

