Trinity Health TCI Cross-site Training

Sustainability Planning – Part I

January 15, 2026

12:30 AM – 2:00 PM EST

TCI Announcements

Beth Gene Otto

Trinity Health

Reflection

A New Year is about

- <u>Creating meaning</u> from past experiences, setting intentions for the future, and embracing growth,

- <u>Looking back</u> at lessons learned (what worked/didn't), acknowledging personal growth,

- <u>Looking forward</u> with gratitude, purpose, and actionable goals for positive change.

It's a cycle of reviewing, learning, and intentionally stepping into new possibilities with renewed hope and energy.

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TCI at a Glance

TCI at a Glance Content and dates subject to change		Y4 (7/25-6/26)				
		July - Sept	Oct-Dec	Jan-Mar	Apr-Jun	
Items Due by Sites	**Lead/Facilitator**					
Final Expenditure Report	Lead CBO					7/31
Final TCI Report	Local Evaluators/ Cross-site Evaluator				May 30	
Sustainability Plan	Lead CBO				May 30	
Events/Trainings	**Anticipated Participants**					
TA Session Jan - Sustainability Planning	Core Team (open invite to collab members)			1/15		
TA Session March - Community Organizing 101	Core Team (open invite to collab members)					
TA Session May - Sustainability Planning Part 2	Core Team (open invite to collab members)					
GHPC Support (1:1 site planning conversations)	Core Team+ with GHPC			Jan		
Key Informant Interviews	TBD					
Grant-End Celebration/Highlights	Core Team (open invite to collab members)				June	

Note: CAP quarterly progress updates will no longer be due. Also, neither will be a mid-year expenditure report.

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Evaluation Update

Chris Parker

TCI TA Providers

- Alheli Herrera, Community Catalyst
- Jessie Jones, MPHI
- Laurie Call, IPHI

Learning Objectives

Participants will be able to:

1 Identify key components of sustainability.

2 Understand domains to address in sustainability plan.

3 Begin to plan for strategic alignment with other community organizations and initiatives.

Agenda

- **TCI Announcements**
- **Evaluation Update**
- **Training Introduction**
- **Sustainability Models**
  - **Strategic Alignment for Sustainability**
- **Site Example – Pontiac's Sustainability Plan**
- **Building for sustainability from the Engaging for Equity Worksheet**
  - **Small Group Breakouts**
- **Debrief/Share-Out**
- **Closing**

Group Agreements

- Stay present and actively participate.

- All teach, all learn.

- Step up, step back.

- Accept that activity will not be complete.

Warm-up

Please answer the 2 anonymous poll questions.

Poll Questions

- **Select the best response to match your team's status with sustainability planning for the TCI project.**
  - **We have a sustainability plan and are actively implementing it.**
  - **We have completed a sustainability plan.**
  - **We have done some activities towards sustainability but do not have a concrete plan yet.**
  - **We are in the process of developing our sustainability plan.**
  - **We are still learning and have not developed a sustainability plan.**

- **What types of activities has your team done to build sustainability so far?**

Sustainability Frameworks

Sustainability

"The ability to maintain activities and benefits over time."

*Schell, S.F., Luke, D.A., Schooley, M.W. et al. Public health program capacity for sustainability: a new framework. Implementation Sci **8**, 15 (2013). https://doi.org/10.1186/1748-5908-8-15*

Sustainability Frameworks

Georgia Health Policy Center Sustainability Framework	Rural Health Information Hub (RHIH) Key Considerations for Sustainability	National Association for County and City Health Officials (NACCHO) Guide – Understanding and Planning for Sustainability
The Sustainability Framework describes seven elements for sustainability: 1. Strategic Purpose 2. Contextual Relevance 3. Practical Alignment 4. Data Utilization 5. Active Collaboration 6. Effective Communication 7. Visionary Leadership	RHIH presents considerations for sustainability, including: • Identify opportunities to leverage/build upon existing priorities/activities. • Identify diverse funding opportunities. • Implement data-driven decision-making processes. • Identify existing and potential partners to continue the work.	NACCHO presents seven domains of sustainability, including: 1. Community and organizational partnerships 2. Funding 3. Governance 4. Staffing 5. Ongoing assessment and continuous quality improvement 6. Strategic Communications 7. Policy

Common Elements

- Committed/aligned leadership

- Leveraging aligned opportunities

- Community and organizational partnerships/collaboration

- Diverse funding sources

- Data-driven decision making

- Strategic Communication

Aligning for Sustainability

Sustainability Domain	What is it?	Why is it important?
Community and Organizational Partnerships *(NACCHO Guide)*	Developing and maintaining relationships with community members, organizations, and leaders who have similar focus, goals, and/or resources	Understanding, incorporating, and ultimately empowering community voices in all your activities helps ensure your coalition is meeting community needs. In addition, partners and leaders connect you to resources and expertise, assist with the provision of services, and can advocate on behalf of your cause.
Practical Alignment *(GHPC Framework)*	Providing a relevant solution in response to a demand and need expressed by the population of interest	Meeting community needs, as informed by community members, allows for greater buy-in to the work, including from partners doing similar work.
Active Collaboration *(GHPC Framework)*	Partners share responsibility, risks, and rewards for the program	Working on a common issue/solution allows for greater focus, access to a wider network of relationships, and pooling of resources to effectively push forward a solution.

Key Elements for Alignment & Sustainability

- Shared Vision & Goals

- Resource Allocation/Pooling

- Community Engagement and Partnership

- Strategic Planning

Other Benefits of Alignment

- Integrating diverse perspectives

- Tapping into the expertise of partners

- Wider reach within the community to enhance ability to identify and implement community-driven solutions

- Expanded eligibility for funding opportunities

- Building the case for funders

Sustainability Plan Example

TCI Pontiac

Sarah Keister Armstrong

TCI Pontiac – Sustainability Plan Overview

- **Purpose:** Ensure the long-term viability of TCI Pontiac beyond initial Trinity Health investment

- **What Sustainability Means:** The ability to maintain impact, resident leadership, and systems change over time through diversified resources, strong partnerships, and internal capacity

- **Approach:** A proactive, community-centered roadmap that strengthens funding, storytelling, collaboration, and infrastructure to support lasting change

Sustainability Plan – Core Strategies

- **Diversify Funding Sources:** Reduce reliance on any single funder by expanding grants, philanthropy, corporate support, and community-driven investment

- **Strengthen Storytelling:** Use authentic, resident-centered narratives and data to demonstrate impact, attract partners, and inspire investment

- **Collaborate for Greater Impact:** Leverage partnerships to pursue joint funding, share resources, and advance policy and systems change

- **Build Infrastructure & Capacity:** Clarify roles, strengthen grant systems, and equip leaders to steward funding and sustain momentum over time

Practice

Breakout Group Activity
Divide into groups by site,

Choose a Group Facilitator!

1. Refer to your team's previously completed, Engagement for Equity Worksheet.

2. Discuss and describe how you will expand your parter list to sustain your work.

3. Use the new adapted worksheet, Engagement for Equity – Sustainability Planning, to list who you need to engage, the purpose for engaging them, and a 30-60-90 day plan for outreach and engagement.

Debrief

Q and A

Next Training Sessions

- Community Organizing 101
  - March 12, 2026 – 12:30-2:00 EST
- Sustainability Planning Part 2
  - May 14, 2026 – 12:30-2:00 EST

Calling on any community organizers to help us develop the March 12th training on Community Organizing. Reach out to Laurie.Call@iphionline.org

Training Feedback - Poll

- Please complete the training evaluation.

Closing