Shareholder Advocacy and Human Rights/Trafficking

Trinity Health Shareholder Advocacy program advances the organization’s mission and core values by harnessing influence as shareowners in Fortune 500 companies to improve corporate decision-making on matters of personal and public health. Based on the ethical premise that investment decisions are made not solely for financial advantage, but can also generate returns that produce economic prosperity, embrace environmental stewardship and enhance social responsibility, our dedication to Shareholder Advocacy is also reflective of our commitment to Catholic health care.

Human Rights/Trafficking Shareholder Advocacy at Trinity Health

Human Rights
Trinity Health shareholder resolutions have addressed a variety of human rights issues, including:

- Working collaboratively with the United Auto Workers (UAW) Retiree Trust and Mercy Investment Services, a shareholder proposal was jointly filed requesting that McDonald's provide a human rights supply chain disclosure. After largely meeting the requests in the proposal, McDonald's board-level Sustainability and Corporate Responsibility Committee met the requirements of the resolution and posted the material to its website.
- Via resolution, a report was requested on the issue of land rights along the PepsiCo's supply chain. In response, the company drafted a zero-tolerance policy for land displacements of any legitimate land tenure holders.

Human Trafficking
Trinity Health's commitment to the dignity of every person is at the core of its work on human trafficking/modern day slavery:

- As a lead filer for the "Human Rights Policy – Protecting Children" resolution, Trinity health withdrew the resolution after United Continental Holdings (United Airlines) developed a Human Rights Policy with Human Trafficking statement as requested in the resolution. Policy efforts include providing employees with the company's Ethics and Compliance Training.
- Through shareholder advocacy efforts, American Airlines developed a Human Rights Policy with an anti-trafficking statement. They also offered free, full-page anti-trafficking display ads in four issues of their American Way/U.S. Airways magazines available to travelers and airline passengers.
- With a dedicated focus on anti-trafficking efforts since 2010, including employee training, Starwood Hotels and Resorts (now a part of Marriot International, Inc.) includes human rights policies in their supplier agreements. Shareholder efforts played a key role in the hotel chain's adoption of these policies. To ensure the policies are met, independent auditors routinely provide checks to ensure that no human trafficking is involved in their supply chain.

Advocacy & Public Policy
In addition to shareholder advocacy efforts, Trinity Health also actively takes part in public policy opportunities at both state and federal levels that are designed to reduce human trafficking. In 2016, Trinity Health engaged in an eAdvocacy campaign to promote the passage of the Business Supply Chain Transparency on Trafficking and Slavery Act (S.1968/H.R.3226). Over the course of a year, nearly 1,000 advocates sent out nearly 3,300 letters to legislators supporting the passage of the bill.

For further information email sri@trinity-health.org

January 2017